

IBEROSTAR  
HOTELS & RESORTS

Cuba

# Our *Brand* Manifesto



1. A pioneering movement in the field of sustainability

*Aliveness*

2. Philosophy that invites you to reconnect with yourself and nature

**HONEST FOOD,**

3. A lifestyle based on respect and freedom to choose a healthy diet



4. Activities for children and young people that combine entertainment and values



## SAFE ENVIRONMENT

Your safest holidays



## SOCIAL DISTANCING

Stay apart, remain united



## STANDARDS OF HYGIENE

Clean Space,  
Safe Space



## SMARTEST INNOVATION

Leading  
innovative luxury



## Starting Point... Havana

There are places we should all visit at least once in a lifetime: the best beaches, tourist towns full of culture, or corners laden with history that invite you to rekindle their past.

**Cuba** is one of those places where you would want to stay forever. From Havana to Holguin, passing through Varadero, the Cayos or Trinidad, Iberostar allows you to enjoy each and every area because we know how much you will enjoy experiencing them.

It doesn't matter your age or how fit you are; move, play, explore, create, enjoy and discover it all, and indulge your five senses.

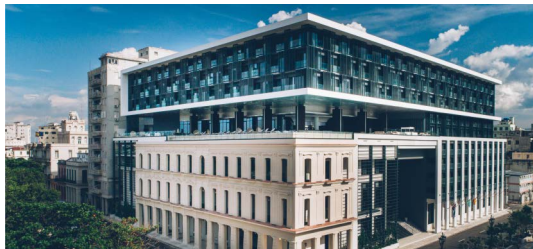




**A luxurious classic hotel, surrounded by the beauty and enchantment of Havana.**

Enjoy live music over cocktails or hold unique business events in an unforgettable location.

Free yourself from the pressures by lounging in the water of an infinity pool with spectacular views of the Malecon and the historic fortress El Morro.



VIDEO [▶](#)



Take a closer look at the heart of Old Havana and discover the Capitol, the Paseo del Prado, the Grand Theater...

Everything is within reach...just unwind and leave all your worries behind.

In any of its two interconnected buildings, you will find restaurants where you can taste amazing gourmet cuisine.



VIDEO [▶](#)



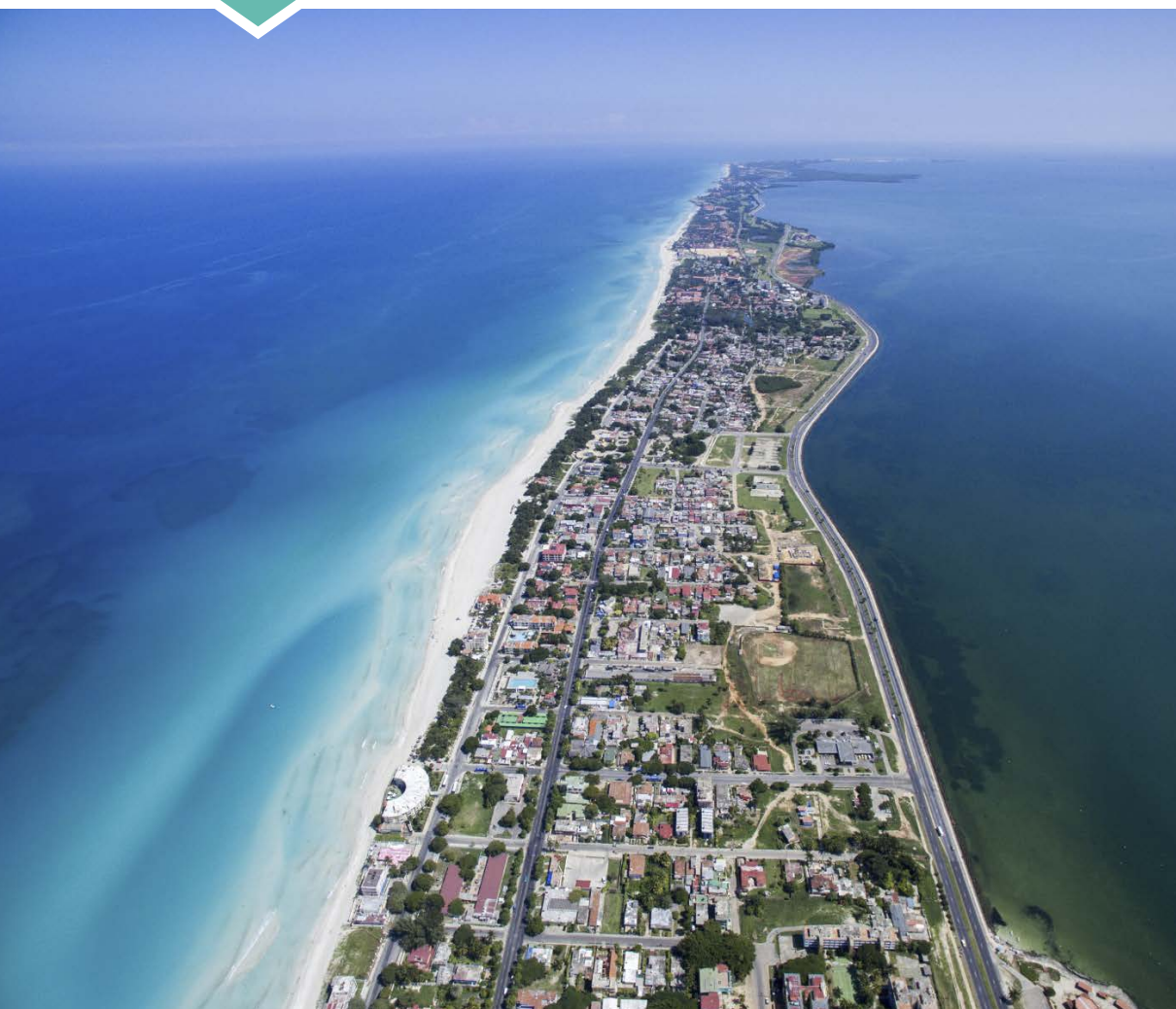
Experience the city from a historic hotel.

In the heart of Vedado and across from the Malecon promenade. This hotel boasts a one-and-only olympic sized swimming pool filled with seawater.

Enjoy music that has been shared through generations, at the famous Copa Room Cabaret.



# VARADERO



## Discover Varadero the Iberostar way

If you are planning a vacation in Cuba, we invite you to visit our hotels in Varadero, 4 and 5-star beach resorts, with all the conveniences, located in one of the most beautiful corners of the Caribbean. Get ready to give yourself a unique experience in a destination that has everything and where you will want to return for years to come.

Varadero is Cuba's top travel destination, which allows you to combine a trip to Havana, so that your vacation has that mix of culture and leisure that you deserve.

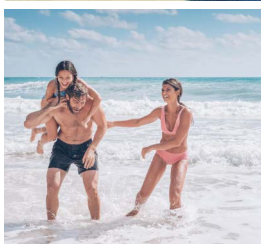
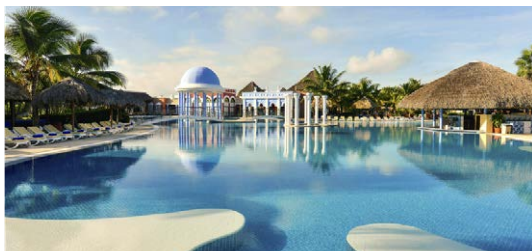
What are you waiting for?





A family resort to enjoy with those you love the most.

Time to hear what adventures your children will tell you after each day at Star Camp, and also have fun interacting with our new character, Doctor Superhero. Waterpark, mini-club and children's activities are just part of the fun!



VIDEO



Whether you are travelling alone, as a couple, or with friends and relatives, any of these options are the perfect way to experience the wonderful colors of Varadero.

Star Prestige areas within the hotel: Unique details, great experience.



VIDEO



An endless range of options to choose from when it comes to resting and having fun, or even planning your special day.

You will remember your wedding day forever! We will enhance your "happily ever after."

Exclusive Relax Zone for adults only.

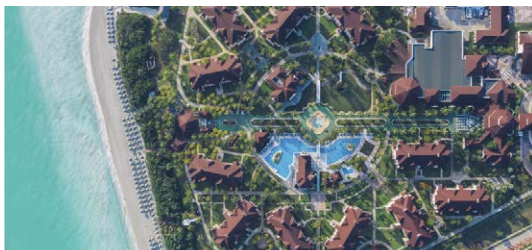


VIDEO

★  
PLAYA ALAMEDA  
★★★★  
IBEROSTAR

You're one step away from combining relaxation and fun as you choose.

You'll return home stress free from this tranquil and relaxing adults-only hotel.

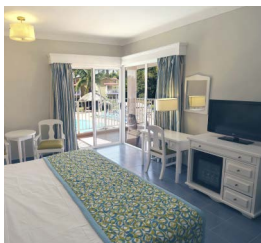


VIDEO [G→](#)

★  
TAÍNOS  
★★★★  
IBEROSTAR

If the beach is your thing, we have two important things to give you: a warm welcome and fun times.

A Caribbean-style resort surrounded by tropical gardens.

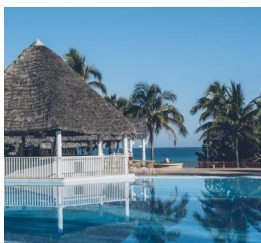


VIDEO [G→](#)

★  
BELLA COSTA  
★★★★  
IBEROSTAR

Surround yourself with the people you care for the most during your vacation. This resort offers amazing family friendly facilities.

Because the true richness of the Caribbean is here, right where your smile begins.



VIDEO [G→](#)



# CAYOS, CENTRAL & EASTERN CUBA



## Immerse yourself into the unique cultural heritage or relax on one of its breathtaking beaches

This area of Cuba offers the perfect combination of history and culture, with ideal beaches to travel to as a family, as a couple or with friends.

Go on an excursion to the Zapata Peninsula, where one of the main Cuban ecosystems is located, or experience an adrenaline rush with exciting water sports, such as kayaking, pedal boats or sailing. The Cuban keys are an ideal area to enjoy these types of water activities.

In Jardines del Rey you can find the most beautiful islets in the archipelago. Iberostar even brings you wonderful hotels in Cayo Santa María, Cayo Guillermo and the most recently opened in Cayo Cruz.

Finally, discover the province of Holguín, one of the best kept secrets of Cuba. Discover the Eastern part of Cuba on Caletones Beach, Pesqueros Beach or Guardalavaca. Enjoy an unforgettable Iberostar vacation in this area.

Are you ready for this truly magical experience?





## CORAL LEVEL ENSENACHOS

★ ★ ★ ★ ★

IBEROSTAR SELECTION

**Retreat to paradise because you deserve to be pampered.**

Find the treasures you have been searching for in Cayo Santa María.

Enjoy an Adults-Only elevated luxury experience at the Coral Level villas.



VIDEO



## ENSENACHOS

★ ★ ★ ★ ★

IBEROSTAR SELECTION

A secluded Cayo, just for one hotel.

A three-kilometer strip of beach that will leave you amazed with its beauty.

Get away from stress and practice yoga at dawn. Sensations SPA complex includes wet areas and massages.



VIDEO



## PLAYA PILAR

★ ★ ★ ★ ★

IBEROSTAR SELECTION

Have you ever heard of Playa Pilar?

Your bare feet feeling the powder white sand will surpass any experience like it that you have had before.

An assortment of relaxation, fun, sports, entertainment and children's activities await you...



VIDEO



If you are an ocean lover, this is your place...

On the beachfront right across from the coral reef.

At night, the smooth rhythms of the Caribbean and the cocktails (how about a daiquiri?) will inspire you like nowhere else.



VIDEO



NEW  
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**In Cayo Cruz you will find an infinite vision of beauty.**

Your body and your mind with thank you: disconnect from work and stress, and reconnect with yourself.

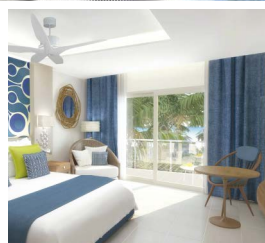
Experience elevated adults-only luxury with butler service available to our guests.



COMING  
SOON

A paradise awaits for you to discover, and reconnect with your mind, body and soul.

Get lost in tranquility and experience natural beauty and complete comfort meeting in perfect harmony...

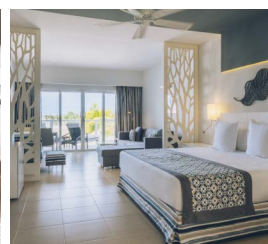




★  
CORAL LEVEL  
HOLGUÍN  
★★★★★  
IBEROSTAR SELECTION

**A superior Adults-Only experience.**

We take care of the details, to exceed your expectations, just choose Coral Level at Iberostar Selection Holguín and discover a gateway to paradise.



VIDEO

★  
HOLGUÍN  
★★★★★  
IBEROSTAR SELECTION

Feel the beat of the Cuban spirit: ocean, rhythm and sun

We suggest a walk on the white sand beach, then choose your favorite dish, do some fun activities and then watch a show at night.

Sounds good, right? Well, it's even better in person...

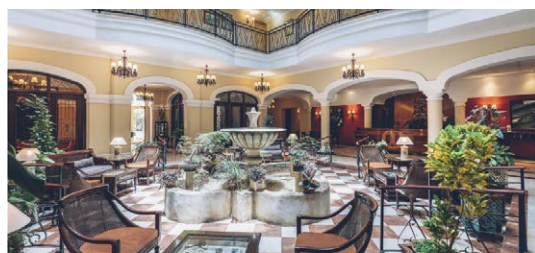


VIDEO

★  
TRINIDAD  
★★★★★  
GRAND IBEROSTAR

Do you seek the soul of the places you visit? Iberostar Heritage Grand Trinidad offers unbeatable cultural heritage in the heart of one of Cuba's most extraordinary cities.

This emblematic building, restored and refurbished by Iberostar, is the only 5-star hotel with a 5-fork rated restaurant in Trinidad.



VIDEO

# Summary of services

		IB: GRAND PACKARD	IB: PARQUE CENTRAL	IB: HABANA RIVIERA	IB: SEL. VARADERO	IB: SEL. BELLA VISTA VARADERO	IB: LAGUNA AZUL	IB: PLAYA ALAMEDA	IB: TAÍNOS	IB: BELLA COSTA	IB: GRAND TRINIDAD	IB: SEL. ESENACHOS	CORAL LEVEL AT IB: SEL. ESENACHOS	IB: SEL. PLAYA PILAR	IB: DAQUIRI	IB: SEL. ESMERALDA	CORAL LEVEL AT IB: SEL. ESMERALDA	IB: SEL. HOLGUIN	CORAL LEVEL AT IB: SEL. HOLGUIN
GENERAL	CATEGORY	5*	5*	4*	5*	5*	5*	4*	4*	4*	5*	5*	5*	5*	4*	5*	5*	5*	5*
	ADULTS ONLY STAR PRESTIGE (SP) CORAL LEVEL (CRL) COSMOS LEVEL (CSL) ALL-INCLUSIVE	CSL			.	SP	.	.	.	.		.	CRL	.	.	.	CRL	.	CRL
LOCATION	NEAREST AIRPORT (KM)	25	25	25	39	40	42	40	39	30	2	116	116	55	40	120	120	62	62
	NEAREST CITY / TOWN (KM)	0	0	7	14	11	18	18	14	4	0	58	58	98	93	130	130	46	46
	NEAREST BEACH (KM)	25	25	30	0	0	0	0	0	0	14	0	0	0	0	0	0	0	0
FACILITIES	WIFI CONNECTION ALL AREAS (.) SOME AREAS (SA)	.	.	SA	.	.	.	.	.	.	SA	.	.	.	SA	.	.	.	.
	INTERNET SERVICE	FREE	5H	\$	5H	\$	\$	\$	\$	\$	5H	\$	FREE	\$	\$	\$	FREE	\$	FREE
	CONFERENCE ROOMS	5	8	3	4	2	2	2		1	1	4		2	1	1	1	2	
	SHOPPING AREA (\$)	.	.	.	.	.	.	.	.	.		.						.	
	GOLF COURSE NEARBY (KM) (\$)				7	1.5	11	12	5	0.1		.	.	.	.	.	.	.	.
	MEDICAL SERVICE	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
ROOMS	NUMBER OF ROOMS	321	427	352	386	827	814	391	272	397	40	460	46	482	312	450	121	576	62
	ACCESSIBLE ROOMS	3	3	2	4	8	8	4	2	0	0	5		4	3	4		6	
	BALCONY / TERRACE	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
	AIR CONDITIONING	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
	SATELLITE TV	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
	SAFE	.	.	.	.	.	.	.	\$	.	.	.	.	.	\$	.	.	.	.
	MINIBAR	\$	\$	\$	.	.	.	.	.	.	\$	.	.	.	.	.	.	.	.
	IRON	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
	HAIR DRYER	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
	COT		.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
	ROOM SERVICE	\$	\$	\$	.	.	.				\$	.	.			.	.	.	.
SERVICES	CONCIERGE (C) / BUTLER (B)	CB	C		C						C		B				B		B
	PILLOW MENU	.	.		.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
	LAUNDRY SERVICE (\$)	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.
CUISINE	BUFFET	1	1	1	1	1	1	1	1	1	1	1		1	1	1	1	1	
	SPECIALTY RESTAURANTS	3	4	1	3	4	4	3	2	3		4	2	4	3	4	3	4	1
	BARS	4	5	3	9	7	9	8	5	7	1	6	2	5	4	4	3	7	3
POOLS	OUTDOOR POOL	1	2	1	3	3	4	1	1	2		4	1	5	2	3	3	4	1
	INDOOR / HEATED POOL	.										.							
KIDS	MINICLUB				.	.	.		.	.		.		.	.	.		.	
	TEENCLUB				.	.	.		.	.		.		.	.	.		.	
	KID'S POOL		.		.	.	.		.	.		.		.	.	.		.	
	PLAYGROUND				.	.	.		.	.		.		.	.	.		.	
	WATERPARK				.	.			.	.		.		.	.	.		.	
	BABYSITTER (ON REQUEST) (\$)		.		.	.	.		.	.		.		.	.	.		.	
WELLNESS	WET AREA	.			\$		.					\$	.	\$		\$	.	\$	.
	MASSAGES AND TREATMENTS (\$)	.	.	.	.	.	.	.	.			.	.	.	.	.	.	.	.
	MASSAGES ON THE BEACH (\$)				.	.	.		.			.	.	.	.	.	.	.	.
	BEAUTY SALON (\$)	.	.		.	.	.					.	.	.		.	.	.	.
SPORTS	WATER SPORTS				.	.	.	.	.	.		.	.	.	.	.	.	.	.
	DIVING (\$)				.	.	.	.	.	.		.	.	.	.	.	.	.	.
	OPEN-AIR SPORTS AREA				.	.	.	.	.	.		.	.	.	.	.	.	.	.
	TENNIS				.	.	.	.	.	.		.	.	.	.	.	.	.	.
	GYM	.	.		.	.	.	.	.	.		.	.	.	.	.	.	.	.
ENTERTAINMENT	GAMES AND COMPETITIONS				.	.	.	.	.	.		.	.		.	.	.	.	.
	PROFESSIONAL SHOWS			\$	.	.	.	.	.	.		.	.		.	.	.	.	.
	NIGHT CLUB / THEATER				.	.	.	.	.	.		.	.		.	.	.	.	.

Each hotel offers a world of possibilities. Many services are inclusive, some for a small charge, some are only seasonal. Further information can be found on the hotel pages.

Extra charge

\$

The hotel offers all the mentioned services

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Wave of Change is a pioneering movement by the Iberostar Group, which is committed to cutting down on single-use plastics, the promotion of responsible fish consumption and the improvement of coastal health.



1.



All Iberostar hotels will be **free of single-use plastic** in all areas by the end of 2020, will be waste-free by 2025 and carbon-neutral by 2030.

2.



Fish and seafood consumption at Iberostar properties will come **entirely from responsible sources** by 2025.

3.



Iberostar will invest in **the health of the ecosystems around all its hotels**, committing itself to improving it in 2030, increasing the quality of the travel experience in all its destinations.



@WAVEOFCHANGE

#WAVEOFCHANGE

IBEROSTAR.COM

